

Online Building Materials Leader BuildDirect Welcomes Entrepreneur Roger Hardy to Its Board of Directors

Coastal Contacts founder Roger Hardy brings online commerce expertise, customer service focus, and competitive spirit to the BuildDirect Board of Directors. BuildDirect President and CEO Jeff Booth shares Roger's values, and is excited about working toward continuing company growth with Roger's help.

Vancouver, BC ([PRWEB](#)) September 17, 2009 -- Online building materials leader [BuildDirect](#) is pleased to announce the addition of Roger Hardy to its Board of Directors. Roger has guided [Coastal Contacts](#) in its leadership position in the visual care market and brings a wealth of experience in successful online commerce.

Roger possesses a competitive spirit and superlative skills as an entrepreneur providing superior customer service and value. He is an asset to the local business community, and to the development of online commerce. He has achieved numerous awards including the BC Business Top 40 under 40 and the Pacific Ernst and Young Entrepreneur of the Year. Roger is also an active member of the Young Presidents Organization (YPO).

BuildDirect President and CEO Jeff Booth connected with Roger through the Vancouver business community, finding that they share common philosophies about business, and learned from each other how they could provide more value to their customers through online commerce.

Jeff and the Board of Directors for BuildDirect look forward to Roger's help as it continues to transform the building materials industry.

About BuildDirect

BuildDirect is the world's leading online manufacturer/wholesaler of building materials. Since its start in 1999, the company has established a reputation for offering quality building supplies at the lowest pricing possible. BuildDirect currently operates in 60 countries on six continents. BuildDirect has developed the single most cost effective distribution channel in the building products industry for products such as flooring, roofing, decking, siding and countertops.

BuildDirect is based in Vancouver, Canada with distribution sites all over the United States, and is a member of the Canadian Green Building Council and the US Green Building Council.

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