



Online Building Materials Leader BuildDirect Exclusively Offers 'Direct Print' Bamboo Floors in North America

With Direct print strand-woven bamboo flooring, consumers get the look of real hardwood, along with the benefits of the supreme hardness and unique eco-friendliness of strand-woven bamboo all in one. BuildDirect is the first vendor to introduce the product to North America.

Vancouver, BC ([PRWEB](#)) September 21, 2009 -- BuildDirect is the exclusive North American channel for revolutionary direct print bamboo floors made from hyper-green strand-woven bamboo.

"Strand-woven bamboo flooring is one of our best sellers," says Robert Banks, Co-Founder of BuildDirect. "It is comparable to many exotic hardwood species for hardness, and is also a great environmentally-friendly product. It's made from parings of natural bamboo, literally woven together to make a new variety of flooring. So, there's a level of green there added to a product which is already considered green to begin with."

The direct print process runs strand-woven bamboo through large rotating drums that 'paint' the surface of the flooring with a prescribed color and pattern. The result is the look of a real hardwood species, virtually indistinguishable from the real thing.

BuildDirect is the only vendor in North America that carries this product, during a time when it is getting more difficult to import exotic species into the US, which makes real species less available, and more expensive.

"We're very excited about the possibilities," says Banks. "We know that this offering breaks the market wide-open to benefit individual buyers, and also for construction firms looking to get the look of exotic floors that also contribute to a LEED certification on their projects."

"The great part about direct print strand-woven bamboo flooring is that consumers get the durability and significant green factor of strand-woven bamboo. And they get the look they want in popular exotic and domestic hardwood species. Consumers don't have to choose anymore."

Direct print strand-woven bamboo floors are available by the pallet load (453 sq.ft.) on [BuildDirect bamboo flooring](#) page in four varieties - two types of oak, Brazilian Walnut, and Brazilian Cherry - with a fifth to be added soon.

About BuildDirect

BuildDirect is the world's leading online manufacturer/wholesaler of building materials. Since its start in 1999, the company has established a reputation for offering quality building supplies at the lowest pricing possible. BuildDirect currently operates in 60 countries on six continents. BuildDirect has developed the single most cost effective distribution channel in the building products industry for products such as flooring, roofing, decking, siding and countertops.

BuildDirect is based in Vancouver, Canada with distribution sites all over the United States, and is a member of the Canadian Green Building Council and the US Green Building Council.

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