


TRENDSETTERS

Unfinished oak: nature's best seller.



When it comes to weathering tough times, whether economic or the wear-and-tear foot-traffic kind, Alton Bay unfinished oak floors should be your top choice. Unfinished, unstained oaks are a great starting point for any new year - whether you're looking to stock up on a natural best-seller or appeal to the widest audience of home buyers.

Set the foundation for a great year with a true North American classic hardwood in a way that allows your customer to choose the stain and finish they want. Alton Bay's Made-In-North-America high milling standards ensure a precisely milled square-edged board that makes for a tight and seemingly seamless installation.

Our line of 3 1/4" tongue and groove oak gives you a choice of grades from quarter sawn to #2 common as well as 4 different widths. As we've said before, Alton Bay woods are made and milled in North America, to the Wood Flooring Manufacturers Association (NOFMA) standards. Make this the year you stock up and sell out of our top line of unfinished oak. [Now starting at only \\$1.79/sq.ft.](#)

*Alton Bay
Unfinished White
Oak Hardwood
Flooring*

In This Issue

Trendsetters

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News

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NEWS



Show them how great flooring is made.

Shot in our manufacturing plant in Ontario, our online video gives you an insider's look at our factory to see how top quality Alton Bay wood flooring is actually made.

Alton Bay

Hardwood

Flooring Video

Witness our rigorous 10-step process for yourself and then send a link to your sales people, retailers, installers and project managers. Watch all the steps in the process that makes Alton Bay one of the finest floors in the world.

See the machines in action as they sand each plank, apply precision coats of stain set to match a master color board, cure the wood with ultra violet light and apply layer after layer of rock-hard sealant and polish away any and all imperfections. With all this technology, it's no wonder our Alton Bay flooring carries a trademark 25-year warranty.

See it all. And share the news. No-compromises, no-shortcuts. You've seen it for yourself. Incredibly high standards, incredible low prices with enough room that you can pass the savings onto your customers and build a comfortable margin for yourself.



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